

Declaração sobre o Propósito de uma Corporação

Os americanos merecem uma economia que permita a cada pessoa ter sucesso através de muito trabalho e criatividade e levar uma vida de significado e dignidade. Acreditamos que o sistema de livre mercado é o melhor meio de gerar bons empregos, uma economia forte e sustentável, inovação, um ambiente saudável e oportunidades econômicas para todos.

As empresas desempenham um papel vital na economia, criando empregos, promovendo a inovação e fornecendo bens e serviços essenciais. As empresas fabricam e vendem produtos de consumo; fabricar equipamentos e veículos; apoiar a defesa nacional; crescer e produzir alimentos; prestar cuidados de saúde; gerar e fornecer energia; e oferecer serviços financeiros, de comunicações e outros que sustentam o crescimento econômico.

Embora cada uma de nossas empresas atenda a seu próprio objetivo corporativo, compartilhamos um compromisso fundamental com todas as nossas partes interessadas. Comprometemo-nos a:

- Entregar valor aos nossos clientes. Continuaremos a tradição das empresas americanas liderando o caminho para atender ou exceder as expectativas dos clientes.
- Investir em nossos funcionários. Isso começa com uma compensação justa e com benefícios importantes. Também inclui apoiá-los por meio de treinamento e educação que ajudam a desenvolver novas habilidades para um mundo em rápida mudança. Promovemos diversidade e inclusão, dignidade e respeito.
- Lidar de forma justa e ética com nossos fornecedores. Dedicamo-nos a servir como bons parceiros para outras empresas, grandes e pequenas, que nos ajudam a cumprir nossas missões.
- Apoiar as comunidades em que trabalhamos. Respeitamos as pessoas em nossas comunidades e protegemos o meio ambiente adotando práticas sustentáveis em nossos negócios.
- Gerar valor a longo prazo para os acionistas, que fornecem o capital que permite às empresas investir, crescer e inovar. Estamos comprometidos com a transparência e o engajamento efetivo com os acionistas.

Cada um de nossos stakeholders é essencial. Comprometemo-nos a agregar valor a todos eles, para o sucesso futuro de nossas empresas, comunidades e país.

Lançado: 19 de agosto de 2019

Assinaturas atualizadas: setembro de 2019, dezembro de 2019 e fevereiro de 2020

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Officer
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Chairman & CEO
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Executive Officer
Abbott

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Chief Executive Officer
AK Steel Corporation

Nicholas K. Akins
Chairman, President and CEO
American Electric Power

Julie Sweet
Chief Executive Officer
Designate
Accenture

Brent Saunders
Chairman and CEO
Allergan plc

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Chairman and CEO
American Express

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ADP

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Alliant Energy

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American Tower Corporation

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Chairman and CEO
AECOM

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Altec, Inc.

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Executive Officer
Ameriprise Financial

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The AES Corporation

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Executive Officer
Amazon

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CEO
Aon

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Bank of America

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Chairman, President & CEO
The Boeing Company

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Chief Executive Officer
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Bayer USA

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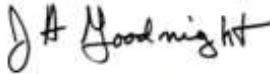
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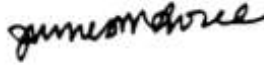
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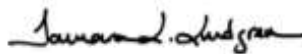
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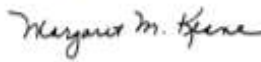
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